

# **PRIVACY POLICY**

Version: Jan 2023





The MaximusFX understands that your privacy is important to you. MaximusFX is strongly committed to protecting your privacy and the personal information that you may provide to MaximusFX as you access and use the materials on MaximusFX.com (the "Site"), including the subscription pages of the Site. In addition, information that you submit to MaximusFX in response to an email request for information or other outreach from MaximusFX, or through MaximusFX employment application processes, will also be treated in accordance with this Privacy Policy. In this written Privacy Policy, MaximusFX describes the scope and breadth of our commitment to privacy. MaximusFX may, in its discretion, amend this Privacy Policy from time to time. Any material changes to our policy will be reflected on this page, so that you remain informed about the information we collect and how we use it. By exploring and using this Site, and by submitting information to MaximusFX, you agree to MaximusFX use of such information as described herein. This Site may contain links to external sites, which sites are not governed by this privacy policy, and MaximusFX does not take responsibility for the privacy practices of any third party sites to which we link. We encourage you to review the privacy policies of any such sites before you submit information there.

# INFORMATION THAT WE COLLECT, AND HOW WE USE IT

MaximusFX collects information from our users when they create their account for this Site, when they request copies of publications, seek additional information regarding our services or employment opportunities, or register for conferences and other MaximusFX ---sponsored events. Some of MaximusFX registration, enrollment, account setup and other forms may ask users to give us contact information, unique personal identifiers, financial information, subject areas of interest and/or demographic information. We may use this data to tailor the visitor's experience at our Site or, if applicable, to assess candidacy and qualifications for employment with MaximusFX. We sometimes aggregate demographic information, and the types of systems and browsers of users for internal purposes, so that we may better understand the user population of our Site, identify subject areas of interest, and determine whether the Site is designed to work with the computer settings of a majority of our visitors. MaximusFX also may conduct user surveys on the Web, which usually are intended to provide MaximusFX with information on a number of areas, such as user identity, user viewing habits, whether or not users found what they were searching for, whether the Site content is relevant to user needs, and the like. MaximusFX uses the information gathered from such surveys to improve our web content, navigation, and overall visitor experience.

Any personal information that you provide, such as your name, address, e---mail address, phone number, subject areas of interest, etc., allows MaximusFX to inform you about updates to the service and to notify you about other products and services offered by MaximusFX that may be of interest to you. We will not sell, share, or rent or otherwise make available any of that information to other parties, except that we may disclose the information to third parties who perform services on our behalf and have a need to access the information in connection with those services. In addition, MaximusFX may disclose contact information for you in response to inquiries by bona---fide rights owners in connection with allegations of infringement of copyright or other proprietary rights arising from information that you have posted on the Site or otherwise provided to MaximusFX. Individuals that subscribe to e--- mail newsletters are given the opportunity to opt---out of promotions, news, and information at the time of sign up. MaximusFX also provides users the opportunity to opt---out of receiving communications from us at the points where we request information. You may also feel free to contact us as indicated below.





#### **E---MAIL ADDRESSES**

We may collect the e---mail addresses at the point of subscription, of users who wish to receive ---email notification of publications and press releases in identified subject areas of interest, and of those who send us e---mail messages or express interest regarding our services or employment opportunities, or register for conferences and other MaximusFX ---sponsored events. We will not, however, share any e---mail addresses with any third party or send unsolicited e---mail to any of the addresses we collect, except ni very limited circumstances as set forth in this policy.

# **COOKIES**

MaximusFX may use browser cookies on this Site to keep track of your visit to our Site. A "cookie" is a small amount of data that is sent from a Web server to your browser and stored on your computer's hard drive. Use of cookies may allow MaximusFX to provide a higher quality, more relevant, customer experience. Use of cookies may also allow MaximusFX to automate entry into password protected portions of the Site so that you will not need tore--- enter your password each time you visit our Site. We may also use cookies to track which areas of the web site are most popular with our users and to further MaximusFX understanding concerning overall use of the site. With most Internet Browsers, you can erase cookies from your computer hard drive, block all cookies, or receive a warning before a cookie is stored on your computer. Please refer to your browser instructions or a help screen to learn more about these functions and how to use them. Please be advised that certain sections or functionalities of the Site may be inaccessible to you if your browser does not accept cookies.

This website uses Google Analytics, a web analytics service provided by Google, Inc. ("Google"). Google Analytics uses "cookies", which are text files placed on your computer, to help the website analyze how users use the site. The information generated by the cookie about your use of the website (including your IP address) will be transmitted to and stored by Google on servers in the United States. Google will use this information for the purpose of evaluating your use of the website, compiling reports on website activity for website operators and providing other services relating to website activity and internet usage. Google may also transfer this information to third parties where required to do so by law, or where such third parties process the information on Google's behalf. Google will not associate your IP address with any other data held by Google. You may refuse the use of cookies by selecting the appropriate settings on your browser, however please note that if you do this you may not be able to use the full functionality of this website. By using this website, you consent to the processing of data about you by Google inthe manner and for the purposes set out above.

# INTERNATIONAL TRANSFER OF INFORMATION

Because MaximusFX is a global organization, information collected on this Site or through other means may be transferred from time to time among the MaximusFX offices or personnel, or to third parties located throughout the world, including offices located outside the European Economic Area, and this Site may be viewed and hosted anywhere in the world, including countries that may not have laws regulating the use and transfer of personally---identifiable data. MaximusFX complies with the EU Safe Harbor Framework as set forth by the E.U. Department of Commerce regarding the collection, use and retention of personal information from European Union member countries. By using the Site, submitting information through the Site, or submitting information to MaximusFX through other means, you voluntarily consent to such international transfer and hosting of such information.

#### **SECURITY PROCESSES**

MaximusFX has in place technological and operational security processes designed to protect personally identifiable information from loss, misuse, alteration or destruction. Only authorized employees and contractors will have access to any data provided by you, and that access is limited by need. Each employee or contractor having access to any personally---identifiable information is obligated to maintain its confidentiality. Although we take steps that are generally accepted as industry standard to protect your personally---identifiable information, MaximusFX cannot guarantee that your personally---identifiable information will not become accessible to unauthorized persons.

#### **LINKS TO OTHER WEB SITES**

MaximusFX is not responsible for the privacy practices or the content of any non--- MaximusFX web sites to which we link from this Site.

### **COMPLIANCE WITH LAW**

MaximusFX complies with all applicable privacy laws and regulations. MaximusFX may be compelled to surrender personal user or customer information to legal authorities without express user consent if presented with a court subpoena or similar legal or administrative order, or as required or permitted by the laws, rules and regulations of any nation, state or other applicable jurisdiction. Also, in the event of a violation of the terms and conditions of use of this Site or a violation of any restrictions on use of materials provided in or through this Site, we may disclose personal user information to our affected business partners or legal authorities.

# **CHANGE AND/OR DELETE INFORMATION**

You may access, correct, update, and/or delete as the case may be, any personally---identifiable information that you submit to MaximusFX through this Site or through other means. To do so, please either follow instructions on the page of the Site on which you have provided such information or subscribed or registered or contact us.

# **CHILDREN**

MaximusFX understands the importance of protecting children's privacy, particularly in their online interactions. This website is not designed for and does not intentionally target or solicit to children 18 years of age and younger.

#### **USE OF MAXIMUSFX WEB SITES**

Your access to and use of the Site are subject to certain terms and conditions, which are summarized in our Terms and Conditions of Use.

# **CONTACT US**

If you have any questions about this privacy policy, or MaximusFX collection and use of information, please contact us by <a href="maximusfx.com">support@maximusfx.com</a>